

NEWSRELEASE

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FOR IMMEDIATE RELEASE

Photron's Multi-Head High Speed Camera Wins "Crash Test Innovation of the Year" Award

December 18, 2007 – San Diego, CA – Photron, Inc., a global, high speed imaging system and image analysis software supplier, has been awarded the prestigious **"Crash Test Innovation of the Year"** award for their revolutionary **Fastcam MH4**, a multi-head, high speed video system. *Automotive Testing Technology International* (www.ukintpress.com), internationally-recognized and dedicated to the very latest R&D within the area of automotive test and evaluation, announced Photron's award for high speed imaging in November, 2007. Finalists are selected from all automotive development and research companies and judged by a panel of eight jurors for several award categories. The top seven winners are honored for their contributions made to automotive engineering, automotive safety and reliability, usability and driveability.

Andrew Bridges, Director, Sales & Marketing of Photron, Inc. notes, "We are delighted to be chosen for UKIP's "Crash Test Innovation of the Year" Award. We're very proud of our engineering, design and sales team for their work on the Fastcam MH4 and we thank the esteemed panel of experts in automotive impact testing and safety research for this acknowledgment."

Photron's **Fastcam MH4** is a high-G high speed imaging system that features four camera heads, each less than 1.5" (35mm) cubed, that are connected to a compact DC processor via flexible cables from 3 to 33 feet long, enabling easy high speed imaging in the most difficult-to-access and hostile environments. Ideal for automotive crash test evaluation and many military and defense applications, the MH4 offers excellent light sensitivity, small size and easy maneuverability in confined spaces.

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Photron USA, Inc. (www.photron.com), founded in 1974, is a world supplier of photo-instrumentation, high speed image processing systems and photo optical technologies for the automotive, industrial manufacturing, film and television, medical and military markets. Products include standard and custom high resolution, high-speed cameras, software, and systems for R&D, commercial and defense-related motion image analysis applications.